

 **Sealed Air**

CRYOVAC[®]

Food Packaging Systems

Our brand has always been known for freshness. And for leading the way when it comes to delivering active packaging technologies. We still are, only now we're doing a lot more with a lot less. Introducing the Cryovac[®] Freshness Plus[™] family of products. With Freshness Plus packaging we've further mastered the art of freshness by maximizing flavor and product color, while reducing confinement odors. And it's all built right in. You can focus on quality product life through packaging, not formulations. Which could mean eliminating or reducing additives and preservatives without a sachet. Better flavor, aroma and appearance. What a fresh idea. So find out how Freshness Plus packaging can be part of your freshness equation. We think you'll like what you see. And what you won't.

**ADD LIFE TO YOUR PRODUCT
WITHOUT ADDING ANYTHING AT ALL.**

©Sealed Air Corporation 2007. All Rights Reserved. The "9 Dot Logo" and "Sealed Air" are registered trademarks of Sealed Air Corporation (US)



FRESHNESS PLUS™ PRODUCT BENEFITS

- Prevents mold growth, preserves color, and scavenges oxygen and off-odors
- Reduces risk of refused product, returns and spoilage
- Improves merchandising appeal – no sachets in the package
- Delivers healthier food by combating nutrient degradation and reducing or eliminating the need for additives or preservatives
- Perfect for wide range of products, including fresh red meat, processed meats, bakery items and fresh pasta

And that's not all.

When you choose a Cryovac® packaging system, you get more than proven and consistent automated loading and packaging equipment. You get more than state-of-the-art packaging materials like case ready and active packaging technologies, Simple Steps® easy meal prep products, and Flavour Mark™ shelf-stable pouches. And more than scientists, engineers, and applications specialists who create solutions that fit your needs, or technical service specialists to help keep you up and running.

No, a Cryovac packaging system is much more than a system. It's a total solution. And it's a committed partner.



Cryovac Food Packaging Systems
PO Box 464, 100 Rogers Bridge Road
Duncan, SC 29334
800-845-3456 Fax: 864-433-2134
Cryovac.mkt@sealedair.com
www.cryovac.com

Our Products Protect Your Products®

Corporate Office: Sealed Air Corporation,
200 Riverfront Boulevard, Elmwood Park, NJ 07407
www.sealedair.com

©Reg. U.S. Pat. Off. © Sealed Air Corporation 2007 All rights reserved. Printed in the U.S.A.
The "9 Dot Logo" and "Sealed Air" are registered trademarks of Sealed Air Corporation