

# VEHICLES OF DISTINCTION

**CRYOVAC**  
Sealed Air Corporation



CRYOVAC® CASE READY PACKAGING • FILMS TRAYS PADS BAGS





# Driving Innovation

For over 50 years, Cryovac/Sealed Air has been a worldwide leader in flexible packaging systems. Through it all, our driving force has been our total systems approach, combining the most innovative technology with unsurpassed technical support. And now we offer the industry's most comprehensive selection of case ready packaging formats, specifically designed to meet any distribution need.

## High Performance

Cryovac® films, trays, absorbent pads and bags deliver superior performance with a range of sizes and attributes that answer every need for both high and low oxygen case ready packaging systems.

## TRAYS

## FILMS



## PADS

## BAGS

## Case Ready Films



### Oxygen Barrier Films

The revolutionary technology behind our LID1050, LID1051, and LID550P lidstock films extends shelf life, while offering a virtually leak-proof package that looks great in the retail meat case. In the low oxygen formats the exterior peelable barrier lidstock reveals an oxygen permeable film that enables the product to bloom at retail, while giving the package extended shelf life through distribution. The high oxygen format films are available in plain and printed options. Working best as a system, combining Cryovac® trays with these films creates a high integrity package with superior barrier properties that can't be beat.

#### APPEARANCE:

- Clear, multilayer films.
- Anti-fog properties maintain a clear view of product.
- Tight, wrinkle-free appearance.

#### SEALABILITY:

- Hermetically seals to tray for a leak-resistant package with added protection.
- Seals well with a variety of applications including whole muscle products.

#### MACHINEABILITY:

- Cryovac® films run on a variety of systems.
- Highly abuse resistant, reducing rips or tears during packaging and handling.

Cryovac® BDF barrier overwrap film for modified atmosphere packaging offers an appearance similar to backroom prepared packages, while giving processors and retailers the benefits of MAP extended shelf life.





## Barrier Trays

Available in numerous sizes with a variety of color options, Cryovac® case ready barrier trays offer attributes that give retailers many options for developing a case ready program for their specific needs.



### *Barrier Foam Trays*

- Enables retailers to present shoppers with a premium package that is similar to in-store wrapped products.
- Made of polystyrene foam, these trays have a multilayer coextruded oxygen barrier film laminated to the interior surface.
- Available in a variety of sizes and colors to satisfy individual merchandising needs.
- Trays can be pre-padded and pre-labeled.
- Superior abuse resistance withstands the rigors of distribution and in-store handling.

### *Solid Barrier Trays*

- Polypropylene trays with a multilayered, coextruded oxygen barrier film laminated to the inside surface.
- Hermetically sealed with Cryovac® lidstock, these trays deliver a virtually leak-proof package that can be produced at high speeds.
- Trays can be pre-padded and pre-labeled, and are available in several colors.
- Strong and abuse resistant, trays are also microwave and dishwasher safe.
- Available in a variety of depths and perimeters to accommodate different product weights and sizes.
- Specialty trays have unique 'step' feature to limit product movement within the tray and provide increased stability.
- Trays are easy to de-nest, simplifying automated loading.

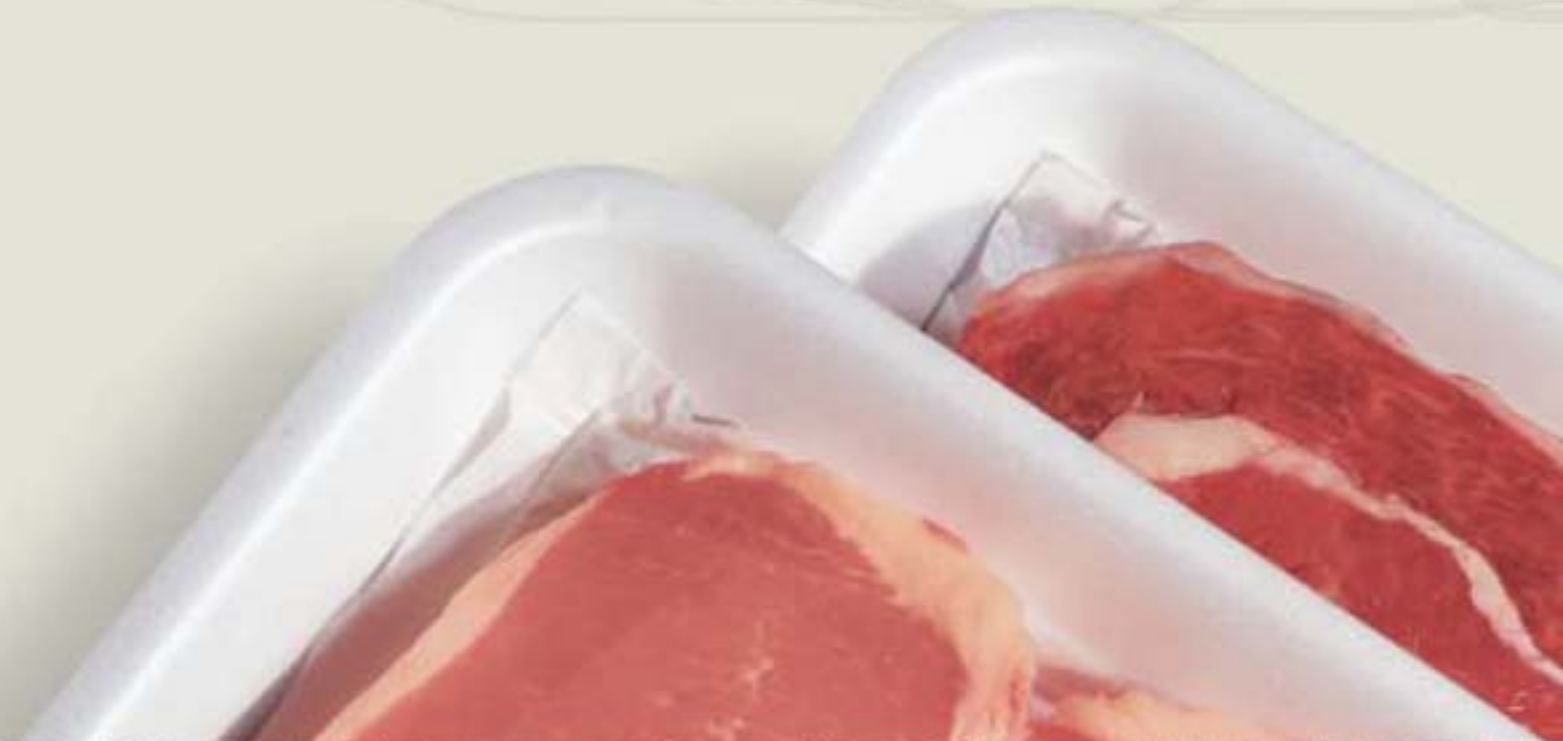


## Absorbent Pads

Cryovac® Dri-Loc® and Pad-Loc™ superabsorbent pads are designed to virtually eliminate excess moisture, creating exceptionally appealing packages available in a variety of sizes, colors, and absorbencies.



- Excellent fluid retention, keeps moisture in its place, even under heavy loads.
- Superior seal strength assures that absorbent materials stay within the pad.
- Keeps meat fresher, longer by absorbing the naturally released juices only through the bottom of the pad.
- Meat retains a fresh, juicy appearance longer, and odor and bacteria are reduced.





## Darfresh® Packaging Systems

With Darfresh® Barrier Foam packaging you actually get two packages in one.

- Vacuum skin packaging for fresh red meat keeps oxygen out, extending distribution life and enabling freezer-ready storage.
- At retail, the peelable exterior oxygen barrier film is removed just before displaying, revealing an oxygen-permeable film that triggers the appealing bloom.

### Merchandising benefits.

- Virtually leak-proof packaging increases shopper appeal.
- Greater product variety is available.
- Vacuum-skin packaging gives products a premium look and superior case presentation.

Darfresh® packaging systems use proprietary Cryovac® materials.

- Peelable, oxygen barrier layer • Internal oxygen-permeable layer • Barrier Foam Tray



## In-the-Bag Merchandising

The most effective and efficient way to meet shoppers' demand for smaller, more convenient portions of beef and pork products is with Cryovac® retail display bags. The extended shelf life provided by these barrier bags protects against in-store shrink and enables greater variety of specialty items to be displayed. Cryovac® Barrier Bags perform well in distribution and in retail display so products can go directly from the carton to the case without adding backroom costs. Four categories of meat lend themselves to In-the-Bag merchandising... • Ribs • Premarinated and precooked meats • Presliced and family packs • Roasts



Cryovac® retail display vacuum packaging delivers significant benefits.

- Tight shrinking TBG bags are available in a variety of clear patch configurations for enhanced performance, and superior protection only where needed.
- High abuse display bags withstand the rigors of distribution, protecting product integrity, and with improved shrink, they look great doing it.
- Printable material has superior gloss and clarity, increasing merchandise appeal.

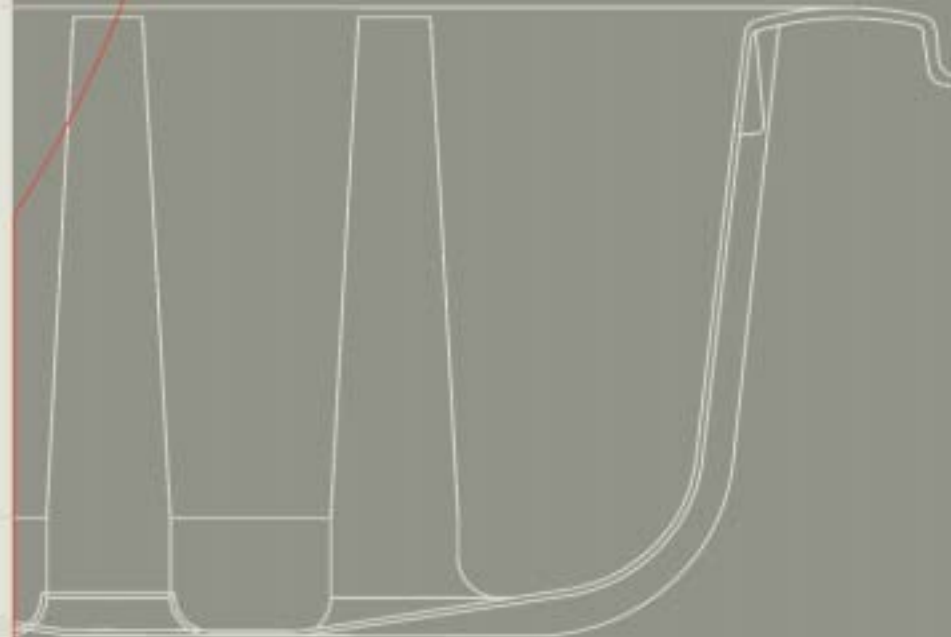


### Proven Performance

When it comes to delivering the total package, Cryovac® Case Ready systems come fully loaded, and have performance features to fit your specific needs.

- Increased backroom efficiency reduces labor input.
- Extended shelf life reduces shrink.
- Easier inventory management and reduction in out-of-stocks because merchandising is done on demand with cases stocked as needed.
- Cryovac employs the highest quality standards in its manufacturing, and uses proprietary quality control methods that are unmatched.

You won't find a better packaging solution than Cryovac's full range of Case Ready options. They not only yield higher profitability to retailers and processors, they offer shoppers the value-added products they demand. Find out what Cryovac® Case Ready systems can do for you at [www.cryovac.com](http://www.cryovac.com).







**CRYOVAC**  
Sealed Air Corporation

P.O. Box 464

100 Rogers Bridge Road, Bldg. A

Duncan, South Carolina 29334-0464

Toll Free: 800-845-3456

Fax: 864-433-2134

[cryovac.mkt@sealedair.com](mailto:cryovac.mkt@sealedair.com)

[www.cryovac.com](http://www.cryovac.com)